



# Sponsorship 2017/2018

Royal Port Nicholson Yacht Club



ROYAL PORT NICHOLSON YACHT CLUB

# Welcome



The Royal Port Nicholson Yacht Club, or 'Port Nic' as it is referred to by its members, would like to invite you to use the many facilities, products and connections our Club can offer, helping you to promote your business.

The Royal Port Nicholson Yacht Club was founded in 1883, and is now one of the largest Yacht Clubs in New Zealand. We have produced many fine sailors, amongst other the recent Emirates Team New Zealand America's Cup winners Josh Junior and Matt Hibbard.

With the Wellington Ocean Sports Centre and the Wellington Youth Sailing Trust under our wings, we have not just a rich history but an investment in the future, in competitive yacht racing development, casual sailing and making water sport activities available to everyone.

We provide superb waterfront facilities, from board meeting rooms to a public restaurant and large private function rooms including catering options. We also plan team building events and hire out a range of water sport equipment.

With your involvement and support we can not only help your business to grow but also invest in the future of our club, the sailing community in Wellington and promote safe water sports overall.

Contact us for details and options. We thank you for your interest and contribution and welcome you to our Club.

Pedro Morgan  
Commodore RPNYC

# Regatta 2018 – Wellington’s premier Sailing event



Taking place from the 22<sup>nd</sup> to 25<sup>th</sup> February 2018, this event is expecting a large number of boats from the region and around New Zealand, bringing ~300 sailors and visitors to the Club.

An extract of the benefits is listed below; contact us for the complete brochure.

Benefits	Platinum	Diamond	Gold	Silver	Bronze
Naming Rights	✓				
Billboard on Oriental Parade until end of Season	✓				
Race Day sponsor	✓	✓			
Opening Regatta Dinner Two Tickets	✓	✓			
Presentation of Prizes at Prize Giving	✓	✓	✓		
Promotional material included in Skippers Registration Bag	✓	✓	✓		
Logo on Regatta newsletters and formal communications	✓	✓	✓	✓	
Logo, image, and weblink on Regatta website	✓	✓	✓	✓	
Invitation to Friday night event	✓	✓	✓	✓	✓
.... And more	✓	✓	✓	✓	✓





# Interclub Series – Wellingtons keelboat fleet united

2017/2018 is the first time this Interclub series is held, combining Port Nic's , Lowry Bay's and Evans Bay's race and cruising fleet for a great competition on the water. These races will bring together – 350 sailors from around the harbour.

6 races (Oct –Nov 17) – combined fleet	Gold Full	Silver series	Bronze One-off
Naming Rights	✓		
Product display at the club before/after races	✓		
Use of flagpoles outside clubs for promotion			
Complimentary Corporate Membership	✓		
Logo and link on RPNYC website	✓	✓	
Logo on weekly email newsletter during sponsorship		✓	
Recognition or attendance at prize presentations	✓	✓	✓
Products / vouchers as race or spot prizes	✓	✓	✓
Provide Merchandise give-aways	✓	✓	✓

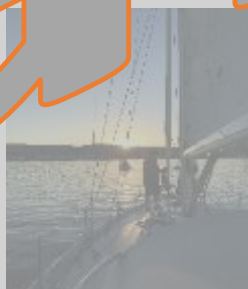
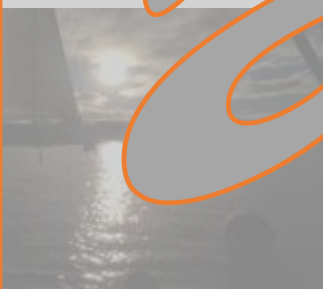


# Rum Race Series – our casual race evening



What better way to finish the week? Our Friday Rum races are a more casual race series and provide a perfect way to sail Wellington’s harbour at sunset. Mostly a non-spinnaker series, it’s a great way to give less experienced sailors, guests and sponsors a go. Traditionally, the winners walk away with your sponsored bottle of rum.

12 races (Nov 17-Mar 18) – combined fleet	Gold Friday	Silver series	Bronze One-off
Naming Rights	✓		
Product display at the club before/after races			
Use of flagpoles outside clubs for promotion	✓		
Logo and link on RPNYC website	✓	✓	
Logo on weekly email newsletter during sponsorship		✓	
Recognition or attendance at prize presentations	✓	✓	✓
Products / vouchers as race or spot prizes	✓	✓	✓
Provide Merchandise give-aways	✓	✓	✓
Crew positions on yachts per race	2-4	2	-



# Offshore Series – The challenge awaits



From the short race to the Brothers Island covering 72 nautical miles to the 173 nautical miles Lyttelton Race, this series offers a great range of diverse coastal Sailing, pushing crew and boats to the limit in the treacherous waters of the Cook Strait.

6 races (Oct 17-Mar 18) – combined fleet	Gold Full series	Silver ½ series	Bronze One-off
Naming Rights	√		
Product display at the club before/after races	√		
Use of flagpoles outside clubs for promotion	√		
Logo and link on RPNYC website	√	√	
Logo on weekly email newsletter during sponsoring	√	√	
Recognition or attendance at prize presentations	√	√	√
Products / vouchers as race or spot prizes	√	√	√
Provide Merchandise give-aways	√	√	√



# Fleet Championship – One division, one start...



This is Port Nic's main race series and attracts the regular racing crews. There are no divisions which means it's a combined start for each race, raising heart rates when all the different builds, speeds and approaches meet at the start line!



13 races (Oct 17 – May 18)	Gold Full series	Silver ½ series	Bronze One-off
Naming Rights	√		
Complimentary Corporate Membership	√		
Product display at the club before/after races	√		
Use of flagpoles outside clubs for promotion	√		
Season Prize giving attendance	4 pax	2 pax	
Boat stickers	√	√	
Logo and link on RPNYC website	√	√	
Logo on weekly email newsletter during sponsoring	√	√	
Recognition or attendance at prize presentations	√	√	√
Products / vouchers as race or spot prizes	√	√	√
Provide Merchandise give-aways	√	√	√

# 2 handed – Give it all!



With only two crew on board, it's all hands on deck and no time to drop your focus. A great opportunity to showcase skills – and to learn new ones.

6 races (Oct - Nov 17 & Apr – May 18)	Gold Full series	Silver ½ series	Bronze One-off
Naming Rights	√		
Product display at the club before/after races	√		
Use of flagpoles outside clubs for promotion	√		
Season Prize giving attendance	4 pax	2 pax	
Boat stickers	√	√	
Logo and link on RPNYC website	√	√	
Logo on weekly email newsletter during sponsoring	√	√	
Recognition or attendance at prize presentations	√	√	√
Products / vouchers as race or spot prizes	√	√	√
Provide Merchandise give-aways	√	√	√





# Divisional Championship – Bring it on



Similar attendance as the Fleet Championship, this race series is split into three divisions. This ensures that everyone can race on the water against their competition, and line as well as handicap results make for interesting conversations.



7 races (Jan – May 18 Summer & Alan Martin Series)	Gold Full series	Silver ½ series	Bronze One-off
Naming Rights	√		
Product display at the club before/after races	√		
Use of flagpoles outside clubs for promotion	√		
Complimentary Corporate Membership	√		
Season Prize giving attendance	4 pax	2 pax	
Boat stickers	√	√	
Logo and link on RPNYC website	√	√	
Logo on weekly email newsletter during sponsoring	√	√	
Recognition or attendance at prize presentations	√	√	√
Products / vouchers as race or spot prizes	√	√	√
Provide Merchandise give-aways	√	√	√

# Social events



As much as we are all into racing, a very important part is the socialising in our Wardroom. Our Social Committee is organising many events throughout the year, from Pizza-Nights to themed parties, Quiz-Nights and educational evenings.

All year round	Gold	Silver	Bronze
Naming Rights for the event	√		
Product display at the club during event	√		
Use of flagpoles outside clubs for promotion	√		
Logo and link on RPNYC website for a month either side of the event	√	√	
Logo on weekly email newsletter for a month either side of the event	√	√	
Products / vouchers as spot prizes	√	√	√
Provide Merchandise give-aways as lucky draws or other ways	√	√	√



# Radio controlled DragonForce 65's



The DF65 is the most popular radio sailing yacht in the world – and we got a fleet of seven of them for our club members to use whenever they are at the club. Even better, corporates and groups hiring our venue for functions are able to access them too, so with your logo on the sails these yachts are an eye-catching and fun way to promote your brand.



DragonForce 65	Gold (boat/season)	Silver (fleet/event)	Bronze (boat/event)
Sponsored boat on display at RPNYC	√		
Product display at the club during event	√		
Logo and link on RPNYC website	√	√	
Sticker on sails	√	√	√
Products / vouchers as spot prizes (to Club members of venue hire groups)	√	√	√

# Almanac



The Almanac is a mainly black & white publication which includes the Club rules, history, member and boat details, sailing instructions and the sailing programme. The online version is available for free while the hard copies are sold. The Almanac has a high 'repeat read' as it contains information for each race day making advertising extremely good value for money.

	Size		available
Back Cover (colour – full bleed)	148w x 210h	1,250	1
Inside Front Cover (colour – full bleed)	148w x 210h	950	1
Inside Back Cover (colour – full bleed)	148w x 210h	950	1
Double Page (b&w)	270w x 110h	630	?
Full Page (b&w)	125w x 90h	400	?
Half Page (b&w)	125w x 90h	250	?

TAKERS



# WOSC – seasonal Training boat sponsoring



The Wellington Ocean Sports Centre has been setup to promote safe water sport in Wellington and the regions. It provides courses and equipment hire from stand up paddle boarding over kayaking and keelboat sailing, and organises programmes for schools. The Ocean Sport Centre caters for everyone – any age group, and from anyone wanting to ‘give it a go’ to casual and experienced participants.

The two purpose built Muir 8.2m keelboat Sailing yachts are a prime space to promote your brand – it’s a floating billboard used to deliver our training courses, race in Port Nic’s race series and are hired out to corporate events and public harbour sails.

	Gold 2 boats	Silver 1 boat
Name/Logo on training sailing boat – main sail	2 sails	1 sail
Name/Logo on training sailing boat – spinnaker sail	2 sails	1 sail
Logo on WOSC apparel worn by instructors	√	√
Banners flown outside WOSC visible from Oriental Bay	2 banners	1 banner
Space for portable banners inside WOSC for promotion	√	√
Logo and link on WOSC website	√	√
Logo on WOSC email newsletter	√	



# WOSC – School Kids safe boating programme



The Wellington Ocean Sports Centre has designed this programme to deliver the water safety message and educate children in a practical way which is not done as part of any other school education, even though every year on average 90 New Zealanders die from drowning.



Our goal is that every child in the **Greater Wellington Region** will receive safe boating education, especially those most in need of this training. To achieve this, we need to supplement the existing Grand Funding we receive from the supportive foundations as the price of the participation can be a barrier for some kids.

The Wellington Ocean Sports Centre has invested in the facilities and skills in order to deliver this important programme, and with ~750 participants every year, we are making an important contribution to the safety of Wellington's children.

With your valuable help we can make an even bigger difference – be part of it and support this great cause.

	Per child contribution \$70
Invitations to all events including open day and any marketing/networking events	√
Recognition in press releases and online news articles	√
End of summer reporting and thank you report	√
T-shirt for kids with your logo and course year	√
Logo and link on WOSC website	√
Logo on WOSC email newsletter	√



# There's more....



In addition to the presented options we have some more opportunities to display your brand, such as race marks, text messages, sails, start box, apparel, accessories, the corporate membership etc. But we are most interested to come up with something that is tailored to your requirements, so please do not hesitate to get in touch with us now:

Commodore - Pedro Morgan	<a href="mailto:commorode@rpnyc.org.nz">commorode@rpnyc.org.nz</a>	021 476 514
Sponsoring – Conny Rohr	<a href="mailto:sponsoring@rpnyc.org.nz">sponsoring@rpnyc.org.nz</a>	021 081 34672
Club Manager – Jason Reid	<a href="mailto:admin@rpnyc.org.nz">admin@rpnyc.org.nz</a>	04 939 70443

We look forward to welcoming you aboard and to support each other moving forward.

Royal Port Nicholson Yacht Club  
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[www.rpnyc.org.nz](http://www.rpnyc.org.nz)

